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Health promotion and prevention of risk – actions for seniors

Pro-health 65+

WP 8

Kick-off meeting

Consumers Health And Food Executive Agency (CHAFEA)

Luxembourg

3-4 XI 2014

WP 8 – policy analysis and policy recommendations

8a

Analysis of EU public health policy targeted at older people

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8b

Analysis of the selected European countries' public health policies targeted at older people

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8c

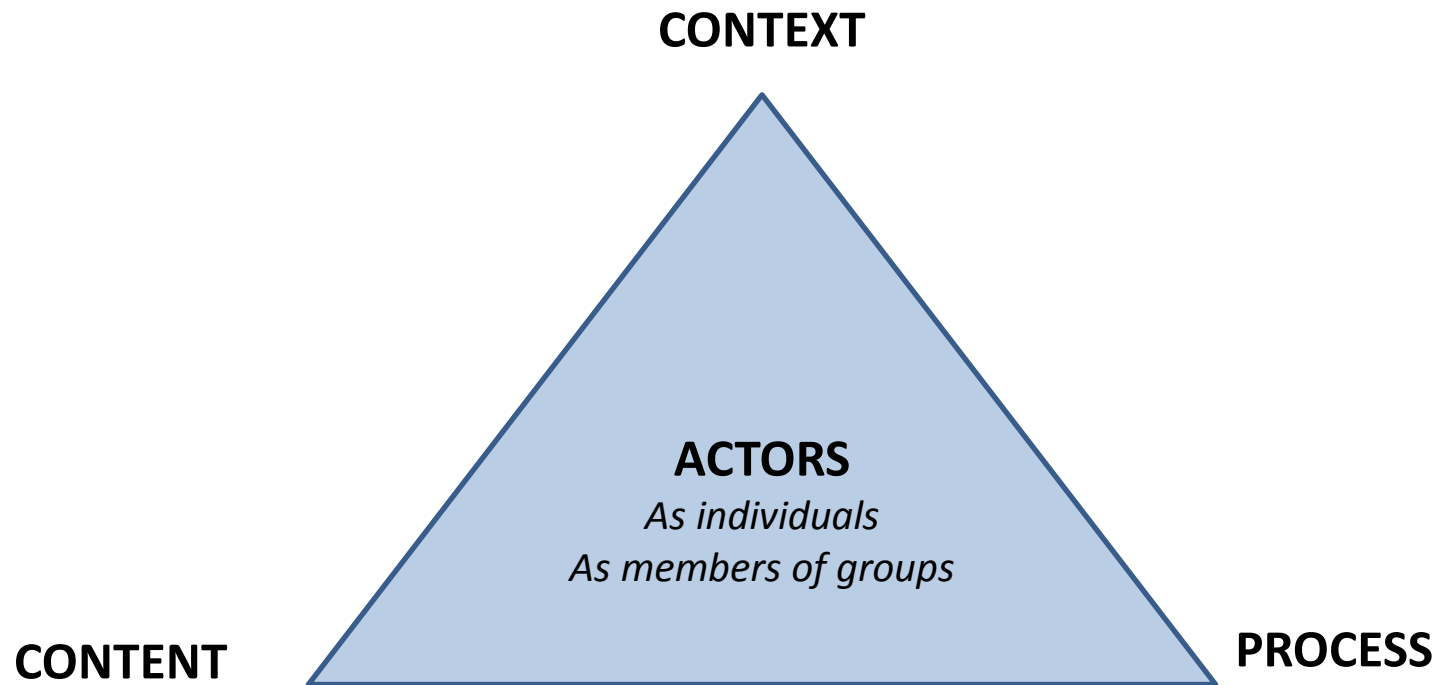
Summarizing the research results from WP4-WP8, drawing policy recommendations from the findings

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Background

- Ageing is one of the greatest social and economic challenges of the 21st century for European societies.
- The EU and European countries intensify their efforts to respond to the ageing challenge, e.g.
 - adapting health care systems to meet the health needs of older people and ensuring financial sustainability of health care systems
 - preventing chronic diseases and promoting healthy ageing
 - keeping older people active

Framework for policy analysis



Research questions

- What do the EU and countries do to improve health and quality of life of the elderly? (**content** of policy)
- How did EU and countries' public health policies targeted at older people evolve?
- What factors drive these policies? (**contextual** factors - social, political, economic)
- How are these policies made (the **process** of developing and implementing the policies)
- What are the **actors** shaping these policies? (internal and external)

EU health programmes

1993-2002	8 different Action Programmes (health promotion, cancer, drug dependence, AIDS and other communicable diseases, health monitoring, rare diseases, accidents and injuries, pollution-related diseases)
2003-2008	Community Action Programme for Public Health <ul style="list-style-type: none">• Health Information• Health Threats• Health Determinants
2008-2013	2 nd Programme of Community Action in the field of Health <ul style="list-style-type: none">• Health Security and Safety• Health Promotion and Health Inequality• Health Information
2014-2020	3 rd Programme of Community Action in the field of Health <ul style="list-style-type: none">• Promote health, prevent diseases and foster supportive environments for healthy lifestyles taking into account the 'health in all policies' principle• Protect Union citizens from serious cross-border health threats• Contribute to innovative, efficient and sustainable health systems• Facilitate access to better and safer healthcare for Union citizens

Health promotions policies targeting old people

- Multi-sector, multilevel and participative activities
- Aiming to go beyond the administrative goals
- Targeting both stakeholders and consumers
- Governments usually promotes private-public strategy in developing policy
- Policy academics promotes policy networks

Health promotions policies targeting old people

- Mostly part of general health policies
- Neglected in aging and chronic-diseases related policy
- Focusing on healthy active aging
- Related to political and cultural context

Health promotion policies targeting old people-future perspective

- Incorporate stakeholders perspective in policy development
- Focusing on chronic diseases
- Comparing health status , healthy life style with evidence-based and effective health promotion programs targeted in WP4-WP7

Health promotion policies targeting old people-future perspective

- Taking in account different political background, social protection systems and health care systems
- From prevention of diseases to effective health promotion policy
- Intergeneration solidarity

WP 8a: Detailed work plan

18-19

- Collection of data in a desk research (review of the official EU websites)

20-22

- Data analysis – qualitative content analysis

23-24

- Drafting the report

25-26

- Consulting the report with external expert

27-30

- Finalizing the report, writing 1 research paper and 1 policy paper/brief

WP 8b: Detailed work plan

18-19

- Preparing the template for collecting data on health and aging policies in chosen European countries

20-23

- Identifying experts who will be actively involved in policy analyses.

24-26

- Analysing collected data

27-32

- Research dissemination: 2 papers

33-35

- Stakeholder dissemination: round table

Monitoring and evaluation

Baseline data	Process Indicators	Output Indicators	Outcome Indicators
WP 8a	Reviewing and analysing policy documents and regulations on EU public health policy targeted at older people	1 project report on the EU public health policy targeted at older people	70% of the external experts who evaluate the report, give a positive feedback on the report
	Drafting policy and research papers related to the analysis of EU public health policy targeted at older people	1 research paper and 1 policy paper on EU public health policy targeted at older people ready for dissemination	70% of the stakeholders approached give a positive feedback on the policy and research papers

	Process Indicators	Output indicators	Outcome indicators
WP 8b	Drafting 1 template for collecting information on health and aging policies in chosen European countries, according to the project plan, period: project month 19-21.	1 set of filled-in templates containing information on police related to health, aging and tackling chronic disease among elderly in chosen European countries, latest in project month 30.	70% of the stakeholders approached confirm that the filled-in templates contain valuable information for benchmarking their country policies on health, aging and chronic disease among elderly, project month 35.
	Analyzing the data on health and aging policies in the chosen European countries, with the involvement of experts and according to the project plan, period: project month 19-29.	1 project report containing the results of the analysis of health and aging policies in the chosen European countries, including policy recommendations, ready for dissemination, latest in project month 30.	70% of the external experts who evaluate the report, give a positive feedback on the report and the policy recommendations defined in the report, project month 30.
	Drafting 1 set of policy and research papers related to the analysis of health and aging policies, with the involvement of experts and according to the project plan, period: project month 19-29.	1 set of policy and research papers related to the analysis of health and aging policies, ready for dissemination, latest in project month 30.	70% of the stakeholders approached give a positive feedback on the policy and research papers analyzing health and aging policies in chosen European countries, project month 30.
	Drafting 1 set of factsheets, cases and briefs related to the analysis of health and aging policies, with the involvement of experts and according to the project plan, period: project month 19-29.	1 set of factsheets, cases and briefs related to the analysis of health and aging policies, ready for dissemination, latest in project month 30.	70% of the organizations approached consider further discussion and implementation of the policy recommendations defined in the briefs, project month 35.

Final Report - Pro health 65+

1. Health status and life style of older people in Europe and its' social determinants – European countries profile
2. Rationale for health promotion towards older people
3. European Health Policy towards aging and older people;
4. Health promotion programmes towards older people – with evidence on clinical effectiveness
5. Cost –effectiveness analysis of health promotion programmes
6. Health promotion providers targeting older people in Europe – institutional analysis
7. Health promotion funding and financing
8. Public health policy towards older people in analysed countries
9. Strategy of health promotion targeting aging population