



Co-funded by
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of the European Union

This conference arises from the project Pro-Health65+ which has received funding from the European Union, in the framework of the Health Programme (2008-2013)

2nd Conference of the Project 'Pro Health 65+' Health Promotion and Prevention of Risk. Actions for Seniors

CONFERENCE TITLE:

In search of Good Practices in Health Promotion for Older People

ROME, SEPTEMBER 29 – 30, 2016

Conference place:

Santa Maria Della Pietà - Pavilion 90
Piazza S. Maria della Pietà n° 5, 00168 - Rome

Hosting organization:

U.C.S.C, Rome, Italy
Associated Partner of 'Pro Health 65+' Project

Brief description

The conference is devoted to presenting results of the research part of the Pro-Health65+ project. This includes issues related to health and economic effectiveness as well as to the institutional arrangements of activities in the field of health promotion. These results will become a basis for preparation of a catalogue of good practices realised in countries analysed and subsequently for conducting transfer of this knowledge to health promoters within the framework of pilot training.

Indication of good practices in the field of health promotion for older people and analysis of the criteria defining them, are currently the main subject of research and discussion within the project. The conference will be the primary place to transfer the knowledge accumulated in this field and to discuss the possibilities of applying it in the practice of street level health promoters.

Thursday, September 29th

Introductory part	
9.30 – 9.45	<p>Welcome</p> <p>Rocco Bellantone Stanisława Golinowska</p>
9.45 – 10.15	<p>Keynote speech</p> <p>Walter Ricciardi – Health of Older People and Active Aging Concept: A challenge for Europe</p>
10.15 – 10.45	Coffee break
Session 1 – On the healthy aging Moderator – Nicola Magnavita	
10.45 – 11.15	<p>Wim Groot – Concept of healthy aging in European strategies and inspiration from Dutch healthy aging policy</p> <p>Marzena Tambor – A systematic review of EU legislation on healthy aging</p>
11.15 – 11.45	<p>Stanisława Golinowska – Reporting on the project research results</p> <p>Milena Pavlova, Elina Miteniece – Reporting on project dissemination results</p> <p>Andrea Poscia – U.C.S.C. contribution into the research part of the project</p>
11.45 – 12.15	Coffee break
Session 2 – Health of older people Moderator – Stanisława Golinowska	
12.15 - 12.55	<p>Agnieszka Sowa – Health of older people. Analysis based on SHARE data base</p> <p>Andrea Poscia – Health of older people in institutions. Analysis based on SHELTER data base</p> <p>Commentaries on the report: Graziano Onder Jan Hamers</p> <p>Open discussion</p>
Session 3 – Lecture I – knowledge transfer Moderator – Giovanni Capelli	
12.55 – 13.10	Tomasz Grodzicki – Multimorbidity and polypragmasy among older people
13.10 – 14.10	Lunch break
Session 4 – Effectiveness of health promotion Moderator – Sergio Garbarino	
14.10 – 14.50	<p>Mariusz Duplaga – Overview of health promotion interventions addressed to elderly persons with effectiveness supported by secondary evidence</p> <p>Agnese Collamati – Effective interventions to improve nutrition and avoid social isolation in older people: a review with a systematic approach.</p> <p>Commentary on the report: Giovanni Capelli</p> <p>Open discussion</p>

14.50 – 15.30	<p>Heinz Rothgang, Kai Huter, Ewa Kocot – Economic evaluation of health promotion programmes focused on older people – a systematic review</p> <p>Commentary on the report: Céu Mateus</p> <p>Open discussion</p>
15.30 – 16.00	Coffee break
Project meetings	
16.00 – 17.30	<p>Meeting of the Project Council – internal meeting with participation of Project Advisory Board members</p> <p>Andrzej Kropiwnicki – Project management tasks</p> <p>Milena Pavlova – Project evaluation to date and plan for preparing sustainability strategy</p> <p>Meeting of the Project Consortium Board – internal meeting</p>
19.00 – 22.00	Dinner

Friday, September 30th

<p>Session 5 – Institutions of health promotion for older people Moderators – Giuseppe De Lorenzo & Andreia Jorge Silva da Costa</p>	
9.00 – 10.15	<p>Institutional arrangements of health promotion programs for older people in:</p> <p>A. analysed sectors:</p> <p>Nicola Magnavita, Iwona Kowalska-Bobko</p> <ul style="list-style-type: none"> • Governments (central and territorial self-governments) (Alicja Domagała) 10' • Sport and Leisure (Aleksandra Goldys) 10' • Workplace Health Promotion (Daniele La Milia Nicola Magnavita) – 10' <p>B. selected European countries</p> <ul style="list-style-type: none"> • comparative presentation • selected countries: Roberto Falvo – Portugal and Italy Christoph Sowada – Poland

	<p>Commentary on the reports:</p> <p>Wim Groot Giuseppe Liotta Enrico Pira Hajo Zeeb</p> <p>Open discussion</p>
	<p>Session 6 – Presentation of Project Glossary Moderator – Wim Groot</p>
10.15 – 10.45	<p>Marzena Tambor – Approach to Project Glossary in comparison to other glossaries concerning public health and health promotion</p> <p>Mariusz Duplaga – Challenges related to classification of health promotion and disease prevention interventions</p> <p>Jelena Arsenijevic – Funding categories in health promotion</p> <p>Iwona Kowalska-Bobko – Institutional aspects of health promotion categories</p>
10.45 – 11.15	<p>Coffee Break</p>
	<p>Session 7 – Funding of health promotion for older people Moderator – Heinz Rothgang</p>
11.15 – 11.55	<p>Wim Groot, Jelena Arsenijevic – How to cope with loneliness at older age: are current policies effective?</p> <p>Commentary on the report: Liubove Murauskiene</p> <p>Open discussion</p>
	<p>Session 8 – Stakeholders’ and health promoters’ presentations Moderators – Nicola Magnavita & Andrea Poscia</p>
11.55 – 12.35	<p>Giovanni Peliti – Experiences of street level health promoters</p> <p>Francesco Venturelli – Experiences of Workplace Health Promotion</p> <p>Stefania Boccia – Happy Aging! Advocacy in public health.</p>
	<p>Session 9 – Lectures II – knowledge transfer Moderator – Stefania Boccia</p>
12.35 – 13.05	<p>Roberto Bernabei – High-Tech Assistance, Longevity and Silver Economy</p> <p>Hajo Zeeb – Presentation related to AEQUIPA project: Using the concept of community readiness for physical activity promotion among older adults – the AEQUIPA experience</p>
13.05 – 14.00	<p>Lunch break</p>
	<p>Session 10 – Good practices in health promotion for older people Moderator – Umberto Moscato</p>
14.00 – 14.40	<p>Best practices in health promotion for older people – approach for selection</p> <p>Anne - Marie Yazbeck – Selected best practices from the Second Health Programme Projects</p> <p>Daniela Galeone – Good practices in the field of health promotion and chronic disease prevention across the life cycle</p> <p>Open discussion</p>

Session 11 – Trainings for health promoters Moderator – Małgorzata Schlegel-Zawadzka	
14.40 – 15.20	<p>Training of health promoters – approach and guidelines</p> <p>Stojgniew J. Sitko – Concept for an inventive training for health promoters - the approach to implement some Project achievements</p> <p>Maria Rogaczewska – Knowledge deficits of street level health promoters</p> <p>Open discussion</p>
Session 12 – Next steps Moderator – Andrzej Kropiwnicki	
15.20 – 15.50	<p>Final arrangements</p> <p>Stanisława Golinowska – Tasks in the final report preparation process</p> <p>Questions and comments</p>
Closing	
15.50 – 16.00	<p>Gigliola Sica</p> <p>Umberto Moscato</p> <p>Nicola Magnavita.</p>

Participants ‘Who is who’
at the 2nd Conference of the ‘Pro Health 65+’ project
“In search of Good Practices in Health Promotion for Older People”

Jelena Arsenijevic	PhD in health economics, Maastricht University
Rocco Bellantone	Professor of medical sciences, Dean of the Medical Faculty of the Università Cattolica del Sacro Cuore di Roma
Roberto Bernabei	Professor of internal medicine and geriatrics Università Cattolica del Sacro Cuore, President of Italia Longeva
Stefania Boccia	Professor of public health, Università Cattolica del Sacro Cuore di Roma and National secretary of the Italian Society of Hygiene (SIIt)
Giovanni Capelli	Professor of public health, University of Cassino, member of the project Advisory Board
Agnese Collamati	MD, specialist in geriatrics, Università Cattolica del Sacro Cuore
Andreia Jorge Silva da Costa	Professor and Director of the Directorate of Disease Prevention and Health Promotion – DGS
Alicja Domagała	PhD in public health, Jagiellonian University Medical College
Mariusz Duplaga	PhD in medical sciences, assistant professor of the Jagiellonian University Medical College, WP5 leader
Roberto Falvo	MD, specialist in public health, Università Cattolica del Sacro Cuore
Daniela Galeone	PhD in medical sciences, Senior Medical Officer at the Italian Ministry of Health in the Directorate General for Prevention
Sergio Garbarino	Professor of medical sciences, Università degli Studi di Genova and State Police Health Service Department, Ministry of Internal Affairs, Member of the project Advisory Board
Stanisława Golinowska	Professor of health economics and social security, Jagiellonian University Medical College, Pro-Health65+ project leader, WP1 leader
Aleksandra Goldys	MA of sociology, Social Challenges Unit, Warsaw University

Tomasz Grodzicki	Professor of medical sciences, specialist in geriatrics, rector of Jagiellonian University Medical College, co-chairman of the project Advisory Board
Wim Groot	Professor of health economics, Maastricht University, WP7 co-leader
Jan Hamers	Professor of care of older people, Maastricht University, co-chairman of the project Advisory Board
Kai Huter	MA of sociology, SOCIUM - Research Center on Inequality and Social Policy, University of Bremen
Ewa Kocot	PhD in health economics, Jagiellonian University Medical College
Iwona Kowalska-Bobko	PhD in political sciences, Jagiellonian University Medical College
Andrzej Kropiwnicki	MA, specialist in communications, Jagiellonian University Medical College, Pro-Health65+ project manager
Giuseppe De Lorenzo	MD, specialist in occupational medicine, Comando Generale dell'Arma dei Carabinieri, member of project Advisory Board
Giuseppe Liotta	Professor of public health, Department of Biomedicine and Prevention University of Rome Tor Vergata
Nicola Magnavita	Professor of occupational medicine, Università Cattolica del Sacro Cuore, WP6 leader
Céu Mateus	PhD in health economics, Research Fellow, Division of Health Lancaster University, Health Economics Group, member of the project Advisory Board
Daniele I. La Milia	MD of public health, Università Cattolica del Sacro Cuore
Elina Miteniece	PhD researcher, Maastricht University
Umberto Moscato	Professor in public health, Università Cattolica del Sacro Cuore
Liubove Murauskiene	PhD, director of the Public Enterprise MTVC, Vilnius, Pro-Health65+ project Collaborating Partner
Graziano Onder	Professor in geriatrics, Università Cattolica del Sacro Cuore, member of the project Board of Health Promoters
Milena Pavlova	PhD in health economics, associate professor of Maastricht University, WP2 and WP3 leader

Giovanni Peliti	General Practitioner, representative of the SIAMEG (Italian society for the medical continue education of general practitioner) member of the board of Health Promoters
Enrico Pira	Professor of occupational medicine, University of Milan
Andrea Poscia	MD, specialist in public health, Università Cattolica del Sacro Cuore di Roma, Pro-Health 65+ project U.C.S.C. contact person
Walter Ricciardi	Professor of public health, Università Cattolica del Sacro Cuore and President of the Italian National Health Institute
Maria Rogaczewska	PhD in sociology, Warsaw University
Heinz Rothgang	Professor of health economics, SOCIUM - Research Center on Inequality and Social Policy, University of Bremen, WP7 co-leader
Malgorzata Schlegel-Zawadzka	Professor of pharmacy, specialist in nutrition, Jagiellonian University Medical College
Gigliola Sica	Professor of hystology, President of “Medicine & Surgery”, the English Medical Faculty of the Università Cattolica del Sacro Cuore
Stojgniew J. Sitko	PhD, specialist in healthcare management, Jagiellonian University Medical College, WP9 leader
Agnieszka Sowa	PhD in medical sociology, Institute of Labour and Social Studies
Christoph Sowada	PhD in economics, assistant professor of the Jagiellonian University Medical College
Marzena Tambor	PhD in health economics, Jagiellonian University Medical College
Francesco Venturelli	MD, Dept of Biomedical, Metabolic and Neural Sciences, Section of Public Health, University of Modena and Reggio Emilia
Cezary W. Włodarczyk	Professor of political sciences, specialist in health policy, Jagiellonian University Medical College, WP8 leader
Anne - Marie Yazbeck	PhD, scientific project officer, Health Programme, representative of Chafea
Hajo Zeeb	Professor of Medical Sciences, MD, Leibniz Institute for Prevention Research and Epidemiology - BIPS GmbH, member of the project Advisory Board



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Contact:

If you have questions about the conference (e.g. locations, travel arrangements, social events, etc.), please contact the project office:

Hosting institution

Andrea Poscia, Francesca Pelliccia

ADDRESS: Università Cattolica del Sacro Cuore, Largo Francesco Vito, 1, 00168 Roma, Italy

TEL: +39 0630154396

E-MAIL: andrea.poscia@unicatt.it, francesca.pelliccia.80@gmail.com

Project office

Andrzej Kropiwnicki, Anna Najduchowska

ADDRESS: Jagiellonian University Medical College, ul. Grzegórzecka 20, 31-531 Kraków, Poland

TEL: +48 12 433 28 09; +48 603 663 822

E-MAIL: andrzej.kropiwnicki@uj.edu.pl; anna.najduchowska@uj.edu.pl