



Co-funded by
the Health Programme
of the European Union

This conference arises from the project Pro-Health65+ which has received funding from the European Union, in the framework of the Health Programme (2008-2013)

1st Conference of the Project 'Pro Health 65+'
Health Promotion and Prevention of Risk. Actions for Seniors

CONFERENCE TITLE:

EVIDENCE FOR HEALTH PROMOTION AMONG OLDER PEOPLE

CRACOW, SEPTEMBER 21-22, 2015

Conference place:

Conference Centre Faculty of Medicine, 16 Sw. Lazarza Street, Cracow, Poland

Hosting organization:

Jagiellonian University Medical College, Cracow, Poland
Coordinator of 'Pro Health 65+' Project

Building on the project research findings and discussions, the conference will have two main objectives.

First, the conference will address the evidence on the health status of older people in Europe, assessment of health promotion programs targeting older people, identification of institutional arrangement, funding of health promotion activities as well as the economic evaluation of health promotion and prevention for older people. As planned, literature reviews on these topics were conducted in successive project work packages and research tools were prepared for further project activities. Presentations of project results and discussion will touch upon the central policy question on how to maintain and improve the health of older citizens.

Second, during the conference opportunities will be offered for informal discussions between participants to strengthen future collaboration and project coordination and to rise common knowledge on what has been done and what needs to be done in the future as far as the research and implementation of project results is concerned, specifically with regard to the involvement of health promoters working with older people.

Our speakers and commentators include researchers and health promotion professionals across Europe. These are project team members as well as external experts from Poland, Italy, the Netherlands, Germany, Hungary, Lithuania and the United Kingdom. Below, you can find the conference program. Please note that the program may be subject to change.

Monday, September 21st

<p>Opening session 9.30 - 10.00</p>	<p>Welcome Piotr LAIDLER, Vice-Rector of the Jagiellonian University Medical College, and Tomasz GRODZICKI, Dean of the Medical Faculty of the Jagiellonian University Medical College and Chairman of the Advisory Board of the Project</p> <p>Introduction to the research part of the project “Pro health 65 +” Stanislawa GOLINOWSKA, project leader, Jagiellonian University Medical College</p>
<p>Keynote speech 10.00 – 10.30</p>	<p>Policy Oriented Aging Research Clemens TESCH-RÖMER, President of the International Association of Gerontology and Geriatrics (IAGG)</p>
<p>Session 1 10.30 - 11.10</p> <p>Health of older people</p>	<p>Moderator: Tomasz GRODZICKI, Dean of the Medical Faculty of the Jagiellonian University Medical College and Chairman of the Advisory Board of the Project</p> <p>Reporting on WP 4: Health of older people in the EU countries and their determinants Beata TOBIASZ-ADAMCZYK, Agnieszka SOWA, Roman TOPÓR-MAJDRY</p> <p>Commentary on the report Jan HAMERS, Professor of Care of Older People, Maastricht University; Vice chairman Provincial Council for the Public Health Limburg</p> <p>Open discussion</p>
<p>11.10 – 11.40</p>	<p>Coffee break</p>
<p>Session 2 11.40 – 12.20</p> <p>Assessment of health promotion interventions</p>	<p>Moderator: Petra BAJI, Assistant Professor, Department of Health Economics, Corvinus University of Budapest</p> <p>Reporting on WPS: The overview of health promotion interventions addressed to elderly - initial report from scoping review Mariusz DUPLAGA, Marcin GRYSZTAR</p> <p>Commentary on the report Hajo ZEEB, Professor, MD, Leibniz Institut für Präventionsforschung und Epidemiologie – BIPS GmbH</p> <p>Open discussion</p>
<p>Session 3 12.20 – 13.00</p> <p>Dissemination activities</p>	<p>Moderator: Jan HAMERS, Professor of Care of Older People, Maastricht University; Vice chairman Provincial Council for the Public Health Limburg</p> <p>Dissemination concept of the Project Milena PAVLOVA, Associate Professor of Health Economics, Department of Health Services Research, Maastricht University Brainstorming session on dissemination techniques and actions to be used in the coming future for the project [participants: Advisory Board members and Project Partners]</p>

13.00 – 14.00	Lunch
Session 4 14.00 – 14.20 Lecture – knowledge transfer	Moderator: Adam WINDAK, Professor, Department of Family Medicine Jagiellonian University Medical College and College of Family Physicians in Poland Lecture: Sarcopenia and physical frailty in older people: multi-component treatment strategies – presentation of the project SPRINTT Francesco LANDI, Professor, Department of Geriatrics, Università Cattolica del Sacro Cuore, Rome
Internal meetings 14.20 – 16.00	Meeting of the Project Council Meeting of the Project Consortium Board
16.30 – 18.00	Guided tour of some of the most historic buildings of the Jagiellonian University guided by its senior staff
19.00 – 22.00	Dinner

Tuesday, September 22nd

Session 5 9.00 – 10.10 Institutions and organization of health promotion for older people	Moderator: Beata TOBIASZ-ADAMCZYK, Professor - Representative of the Rector of the Jagiellonian University for Education and International Co-operation at the Medical College Reporting on WP6: Health promotions institutions for older people in European countries - conclusions from the literature review Michał ZABDYR-JAMROZ, Andrea POSCIA Commentary on the report Liubove MURAUŠKIENE, Director of the Public Enterprise MTVC, Vilnius Reporting on WP6: Methodological approach to the empirical research on institutional arrangement of health promotion institution/organization for older people Nicola MAGNAVITA, Iwona KOWALSKA-BOBKO, Stojniew J. SITKO Commentary on the report Heinz ROTHGANG, Professor - SOCIUM - Research Center on Inequality and Social Policy, Universität Bremen Open discussion
10.10 – 10.30	Coffee Break
Session 6 10.30 – 11.40 Funding and financing of health	Moderator: Nicola MAGNAVITA, Professor, MD - Institute of Public Health - Occupational Health Section of Università Cattolica del Sacro Cuore - Rome and Teaching Hospital "A. Gemelli", Rome

<p>promotion for older people</p>	<p>Reporting on WP7a: Financing and funding of health promotion for the elderly Wim GROOT, Stanisława GOLINOWSKA, Jelena ARSENIJEVIC, Milena PAVLOVA, Marzena TAMBOR, Christoph SOWADA</p> <p>Commentary on the report Céu MATEUS, Research Fellow, Health Economics Group, Division of Health Research, Lancaster University</p> <p>Reporting on WP7b: Economic evaluation of health promotion and prevention for older people – conceptual questions Heinz ROTHGANG, Katarzyna DUBAS, Kai HUTER, Katja KISSIMOVA-SKARBEK, Ewa KOCOT</p> <p>Commentary on the report Wim GROOT, Professor of Health Economics, Department of Health Services Research, Top Institute for Evidence Based Education Research, Maastricht University</p> <p>Open discussion</p>
<p>11.40 – 12.00</p>	<p>Coffee Break</p>
<p>Session 7 12.00 – 12.20</p> <p>Lecture – knowledge transfer</p>	<p>Moderator: Milena PAVLOVA, Associate Professor of Health Economics, Department of Health Services Research, Maastricht University</p> <p>Chronic diseases among older people - prevention of diabetes Maciej MAŁECKI, Professor, MD, Representative of the Rector of the Jagiellonian University for Research and Development at the Medical College</p>
<p>Session 8 12.20 – 13.00</p> <p>Next steps</p>	<p>Moderator: Milena PAVLOVA, Associate Professor of Health Economics, Department of Health Services Research, Maastricht University</p> <p>Presentation I. Wim GROOT: Health promotion policies focused on older people in European countries – conceptual questions</p> <p>Presentation II. Stanisława GOLINOWSKA: Health promotion for older people: general and specific questions</p> <p>Presentation III. Stojgniew J. SITKO: Learning materials for health promoters working with older people: problems and proposals</p> <p>Open discussion</p>
<p>Closing session 13.00 – 13.20</p>	<p>Moderator: Tomasz BRZOSTEK, Dean of Health Sciences Faculty of the Jagiellonian University Medical College</p> <ul style="list-style-type: none"> ▪ Jan HAMERS – Suggestions and advices ▪ Tomasz GRODZICKI – Suggestions and advices ▪ Céu MATEUS – Suggestions and advices ▪ Francesco LANDI – Suggestions and advices
<p>13.20 – 14.20</p>	<p>Lunch</p>



Co-funded by
the Health Programme
of the European Union

This conference arises from the project Pro-Health65+ which has received funding from the European Union, in the framework of the Health Programme (2008-2013)

If you have questions about the conference (e.g. locations, travel arrangements, social events, etc.), please contact the project office:

CONTACT: Andrzej Kropiwnicki (project manager), Anna Najduchowska (leader's assistant)

ADDRESS: Jagiellonian University Medical College, ul. Grzegórzecka 20, 31-531 Kraków, Poland

TEL: +48 12 433 28 09; +48 603 663 822

E-MAIL: andrzej.kropiwnicki@uj.edu.pl; anna.najduchowska@uj.edu.pl