





## WP 7b

Theoretical Approaches to the economic evaluation of health promotion activities for the elderly

2.3. Problems concerning costs/costs analysis2.5. Problems concerning the relation of cost and effects

## Katarzyna Kissimova-Skarbek

Department of Health Economics and Social Security
Institute of Public Health
Jagiellonian University Medical College

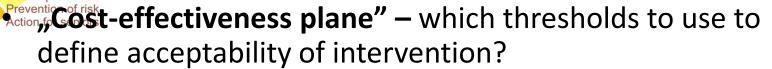


## **▶**2.3. Problems concerning costs/costs analysis



- Economic vs. financial costs of intervention,
- Incremental vs. total costs of intervention,
- Valuing production lost (and gained) due to participation in the intervention:
  - Considering only working age time lost (gained),
  - Include also not-working age time to consider value of informal care lost (gained) due to intervention.
- Costs of extended years of life:
  - related and
  - unrelated to the intervention under consideration.

2.5. Problems concerning the relation of cost and effects



- As proposed in the literature?
- Only country GDP per capita?
- Should we consider quadrant III of the CE plane (interventions less effective and less costly)?
- Discounting: equal or different discount rates for costs and effects?
- Sensitivity analysis: approaches and variables to be tested (present complete list of variables, or selected only?)
- Avoiding double counting elements included in the nominator and dominator of the Cost-Benefit Ratio and Cost-Effectiveness Ratio.