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## WP 7b

Theoretical Approaches to the economic evaluation  
of health promotion activities for the elderly

# 2.4. Problems concerning effects

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## Problems to discuss / to involve



- Outcomes evaluation of HP programs – specific problems for older groups of people
- How to obtain data?
  - experimental vs. non-experimental data
  - randomized/controlled vs. natural study
  - systematic review
- Is it possible to construct one index to capture all/majority of outcomes?
- Who should be involved in outcome valuation?