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# Pro-Health 65+ Sustainability strategy WP 2 & WP 9

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# WP2 Dissemination

**SUSTAINABILITY STRATEGY** towards the end of the project to ensure that the project effects are sustained after the project:

- What should happen to the project outputs and project outcomes after the end of the project?
- How can project outputs and outcomes be embedded and taken-up by the community?

Promoting project outcomes under the implementation WPs



Kick-off meeting Pro-health 65+  
Luxembourg 3-4.11.2014



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## Pro-Health 65+ Health promotion and prevention of risk - actions for seniors

Contract number: 20131210

### PROJECT SUSTAINABILITY STRATEGY

#### Work Package 2 & 9

|                     |  |
|---------------------|--|
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| Previous versions | Date         | Status      | Author     | Changes     |
|-------------------|--------------|-------------|------------|-------------|
| 1.0               | 26-Sept-2016 | First setup | WP2 leader | Development |
|                   |              |             |            |             |

# STEPS

- ***Do we need to continue the collaboration?***
  - the need of continuing the project work
- ***What should we continue to do?***
  - outputs and outcomes that can be sustained
- ***How should we continue in order to sustain the impact?***
  - concrete exit actions
- ***What do we need to move forward?***
  - conditions to make the outputs and outcomes self-sustaining

# PROJECT AIM

Project Pro-Health 65+ aims:

- To contribute to the knowledge of health promotion among older people
- To implement this knowledge in the health promotion practice.



# PROJECT OUTPUTS

- Project phase I - year 1 and 2  
Establishment of proven knowledge - systematic reviews and data analyses
  - 11 research publications (BMC Health Services Research, etc.)
  - 9 policy briefs (project website)
  - 14 conference participations (project website)
  - 2 project conferences and online proceedings (project website)
- Project phase II - year 3  
Analysis of health promotion policies & implementation of research results
  - 10 policy papers (special issue Polish journal)
  - 7 policy briefs (project website)
  - 1 project manual (hardcopy, e-book)
  - 5 research papers (journal Health Policy, forthcoming)
  - 1 Pro-Health 65+ project conference (i.e. the final project conference)



# PROJECT OUTCOMES

- ***Creation of new capacity:***

Health promoters in Poland and the Netherlands were trained

Better services, new trainings

- ***Support for policy change and improvement:***

Comparison of public health policies concerning aging and chronic diseases

Evidence for European decision makers

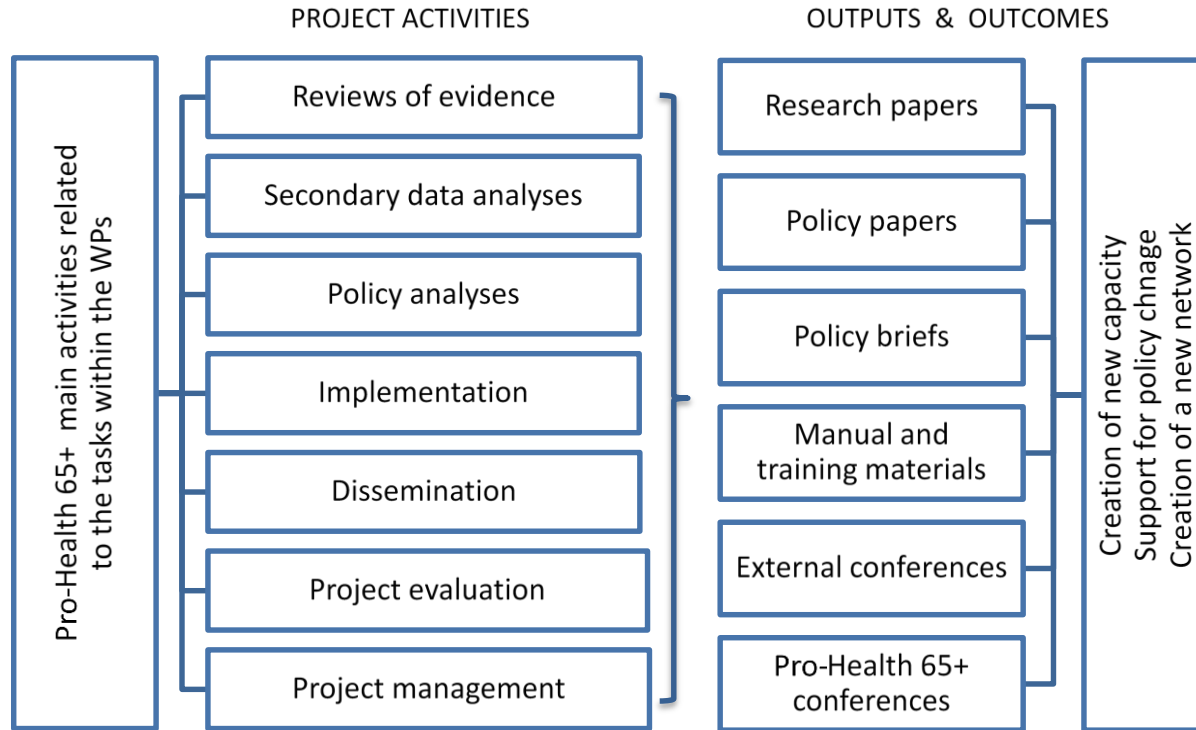
- ***Establishment of new network of partners:***

Collaboration between the Pro-Health 65+ partners

New collaborative network in the area of health promotion for older adults



**Figure 1.** Main activities, outputs and outcomes of Pro-Health 65+ project





# DO WE NEED TO CONTINUE?

- The project achieved the objectives related to outputs
- Project milestones contributed to strengthening the **knowledge base**

BUT...

Project outputs need to be further exploited to sustain the **implementation**

New related topics to be explored



# WHAT SHOULD WE CONTINUE?

- Collaboration – new joint activities, analyses, applications, etc.
- Dissemination – exiting and new (spill-over) project outputs
- Promotion – teaching programs, advisory work, conferences/seminars
- Implementation – new trainings for health promoters in EU member states

# WHAT DO WE NEED TO CONTINUE?

- Some project outputs are already self-sustaining
  - research and policy papers already published in journals
  - project manual as an e-book
- The rest of the project outputs can become self-sustaining if:
  - project website can be preserved
  - there is willingness and ability of the project members to commit time
  - commitment of partners' organizations will be essential

Feedback?

Questions?

Suggestions?

