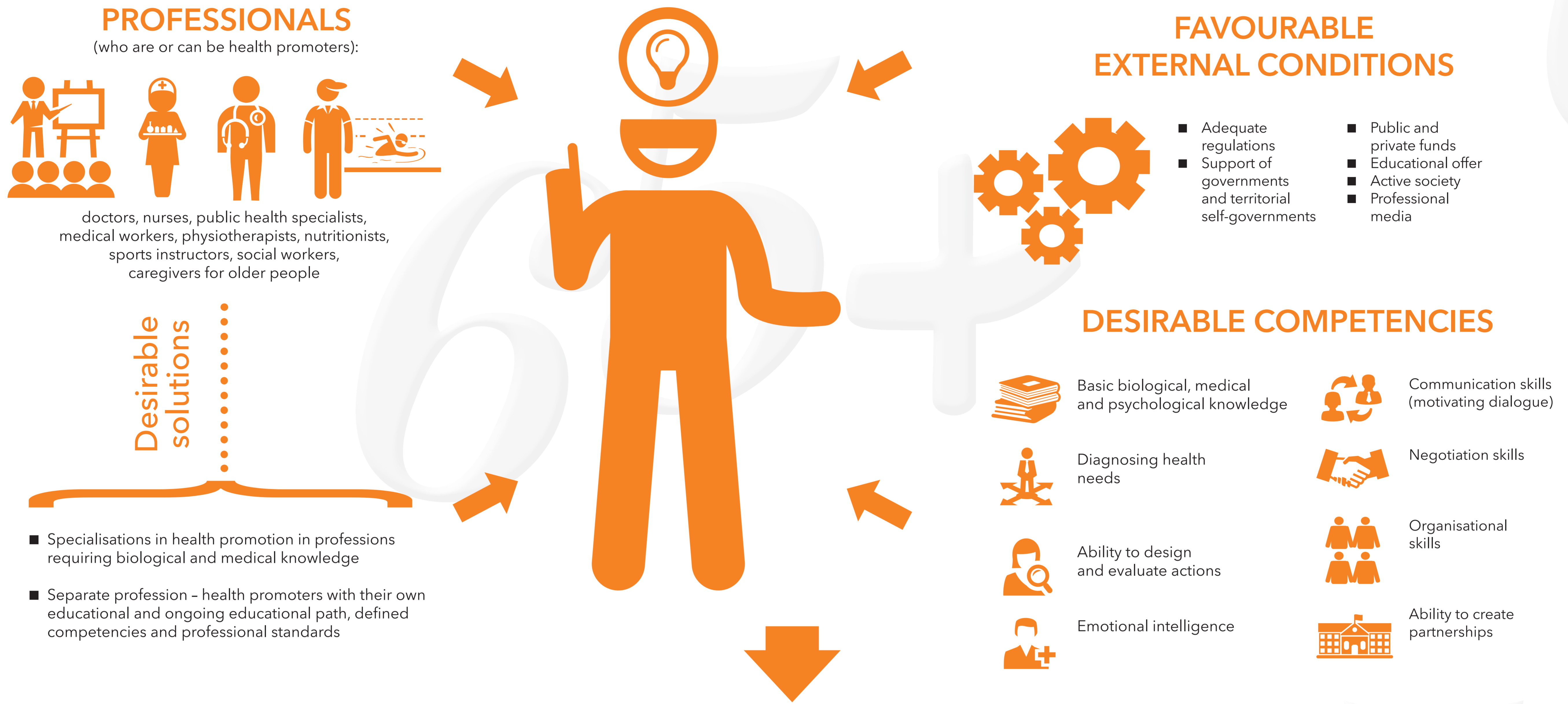




PRO HEALTH 65+

Stanisława Golinowska Marzena Tambor

HEALTH PROMOTER



EVIDENCE FOR HEALTH PROMOTION

Effectiveness and Cost-Effectiveness Analysis

Good practices
Criteria for good practices: effectiveness, reach, feasibility, sustainability, transferability
→ selection of practices



SENIOR ADULTS

AGE GROUPS



**HEALTHY LIFESTYLE
GOOD QUALITY OF LIFE**



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