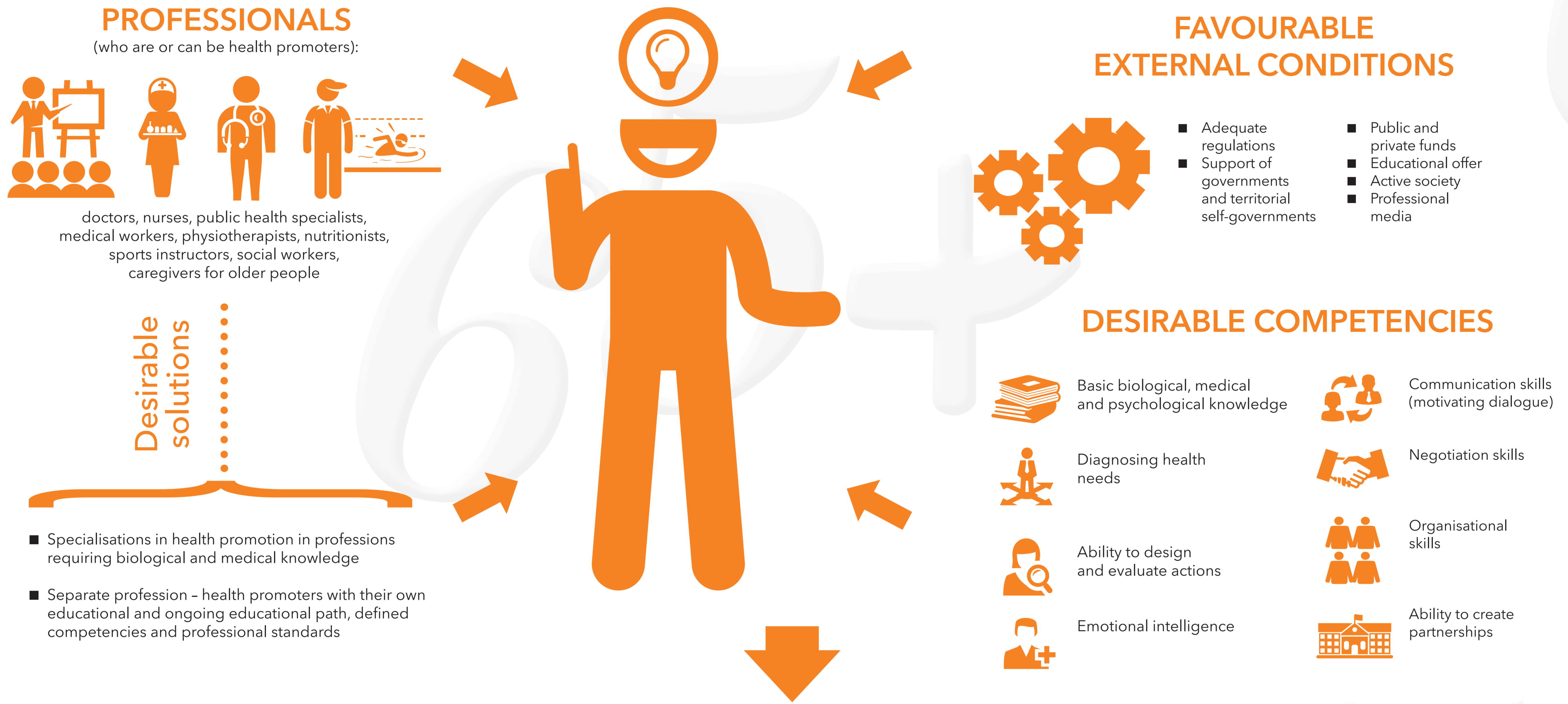




# PRO HEALTH 65+

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## HEALTH PROMOTER



## EVIDENCE FOR HEALTH PROMOTION

### Effectiveness and Cost-Effectiveness Analysis

**Good practices**  
Criteria for good practices: effectiveness, reach, feasibility, sustainability, transferability  
→ selection of practices



## SENIOR ADULTS

### AGE GROUPS



**HEALTHY LIFESTYLE  
GOOD QUALITY OF LIFE**



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